

ACTIVITY REPORT

April 2021 to March 2022



EbMCsquared CIC

BIRD
Bird International



World Council
For Health



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EBMCSQUARED MISSION



EbMCsquared CIC

- ♥ *Improve access to independent, evidence-based information and learning to empower people to take control of their own health.*
- ♥ *Innovate new ways of improving individual and collective health.*
- ♥ *Focus research and develop the utility of re-purposed and plant-based medicines.*
- ♥ *Hold policymakers to account on matters of public health and safety.*
- ♥ *Foster collaboration between science and art.*

BiRD
BiRD International



World Council
For Health



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THANK YOU! THANK YOU FOR YOUR SUPPORT

With your help, we're forging a better way for health that puts people before profit.

When you browse through our achievements in this report, we hope you are pleased with what we have managed to accomplish in just a year.

I am incredibly proud of our deeply committed team of volunteers and staff as they expose questionable practices in global health, champion good science and evidence-based medicine, and shine a bright light on positive health solutions.

Despite the many obstacles thrown at us at every step, we have managed to get our messages heard and seen by millions of people around the world. These messages have quite literally saved lives and continue to do so.

All this takes tremendous effort, creativity and resources – but as you will see in this report, the impact is monumental. We are truly grateful to all of you who have donated to our causes over the last year. None of this would have happened without you.

Your kind contributions will ensure that we continue to stand up for what is right.

With warm wishes

Dr. Tess Lawrie

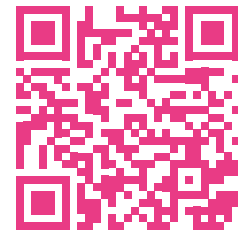




World Council For Health

Please donate to the World Council for Health

World Council for Health (WCH) is a non-profit initiative for the people, that is informed and funded by the people. Our global coalition of health-focused organizations and civil society groups seeks to broaden public health knowledge and sense-making through science and shared wisdom. We are dedicated to safeguarding human rights and free will while empowering people to take control of their health and wellbeing. See more about the WCH in this report.



worldcouncilforhealth.org/donate/



The Dancing Mom 1 year ago

Thank you Dr Lawrie for not only continuing to keep your oath to "do no harm" but going above and beyond to fight for the truth. The human race is indebted to you! Please don't give up. The more people that know, the more lives you save!



Reply



Dianne Guthrie 1 year ago

On behalf of regular folks, many of us who have lost loved ones to Covid, I thank you from the bottom of my heart for putting bias and financial gain aside in an effort to bring this drug to world attention where it apparently belongs. I sincerely hope you will continue your efforts.

I have been reading and studying the articles/studies presented about Ivermectin for a number of months ...

[Read more](#)



Christine Chin 1 year ago (edited)

"Please may we start saving lives now?" got me crying
Thank You Dr Tess



Reply

▼ 1 reply



WHY ARE WE HERE?



EXISTING HEALTH PROVISION...

is disease-centric, profit-driven and inequitable.

There is a lack of independent and objective evaluation of interventions and technologies that affect public health and wellbeing. This is an ethical issue and it is imperative that senior-level decision makers are held accountable.

WHAT'S IN THE NAME?

EbMCsquared CIC takes its name from our original company, the Evidence Based Medical Consultancy (EBMC Ltd.). Noting the connection with Einstein's famous equation $E=MC^2$ (energy = mass times the speed of light squared), we recognise that in transforming health, the energy needed is derived from we the people and our increasing awareness of the need for change.



FOUNDER - DR. TESS LAWRIE



ABOUT DR TESS LAWRIE

Tess established the non-profit EbMCsquared CIC in March 2021 to meet the need for sense-making, public safeguarding, and independent health guidance in the face of high-level corruption around Covid strategies and interventions that impact public health.

Tess has also been the CEO of the Evidence-Based Medicine Consultancy Ltd since September 2013.

Her range of research expertise, based on clinical and research experience in both developing and developed countries, uniquely positions her to design and evaluate research for a variety of healthcare settings.

Tess is a frequent member of technical teams responsible for developing international health guidelines. Her peer-reviewed publications have received in excess of 5000 citations; her ResearchGate score is among the top 5% of ResearchGate members.

Tess is dedicated to serving humanity by improving health for everyone.



EbMCsquared CIC

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ORGANISATION FLOW



Setting the Environment for Change



*Empowering,
educating and
promoting best
practice*



*Expanding the use and
approval of repurposed
medicines and/or
integrated therapies*



OPERATING METHOD

HOW DO WE DO WHAT WE DO?

Collaborate with and harness expertise from diverse independent international experts to integrate science and wisdom.

Conduct and synthesise cutting edge research on new and emerging disease, health threats and potential solutions.

Empower health practitioners, people and communities through health education and sense-making through social media, conferences, online platforms and other outreach.

Develop new approaches to health and life to raise individual and collective integrity and resilience.



EbMCsquared CIC

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AFFILIATES

125+
AFFILIATE ORGANISATIONS



A SELECTION OF OUR AFFILIATES



STRENGTH IN NUMBERS

Over 125 organisations have joined us as affiliates or active partners in our efforts. Together we reach hundreds of thousands of people and we can do so much more.

CANADA
HEALTH
ALLIANCE



www.policeforfreedom.org



MAECC
MALAYSIAN ALLIANCE FOR
EFFECTIVE COVID CONTROL



**Society Of Natural
Health, Malaysia**



AFRICAN HEALTH INDEPENDENCE
SOLIDARITY ALLIANCE [AHISA]

ESTABLISHED 2021



**World Doctors
Alliance**



Long Covid-19 Foundation



BIRD INTERNATIONAL



PEOPLE POWERED

From our first crowdfunding campaign, we have always been humbled by the generosity thousands of people have shown us through donations and other support.

A shared vision for health freedom is a powerful one and we are proud to have so many people around the world who are committed to seeing the right result for all.

We are truly for the people and by the people.

ENGAGEMENT

The BiRD campaign would not have been possible without the generous support of the many individuals who have donated much-needed funds, and volunteered to help spread the positive message of ivermectin. Over the course of the year, countless letters have been written to local politicians and doctors, based on the letter templates we provided on our website. Amazingly, our volunteers offered to translate important resources, like the "BiRD flyer", into various languages, including Spanish, Italian, Bengali and Swedish. Subsequently, thousands of our flyers have since been printed and distributed around the UK and countries across the world.

Thank you to all our fantastic supporters for their generosity and dedication!

FLYER TRANSLATED INTO
11
LANGUAGES





SOCIAL MEDIA

In the first few months we built a large and engaged following of 20,000 on Twitter. In October, our account was removed without warning.

We set to work building a new channel on Telegram and have managed to surpass the previous numbers with 25,000 subscribers, ensuring the message reaches everyone.

We will not be silenced!

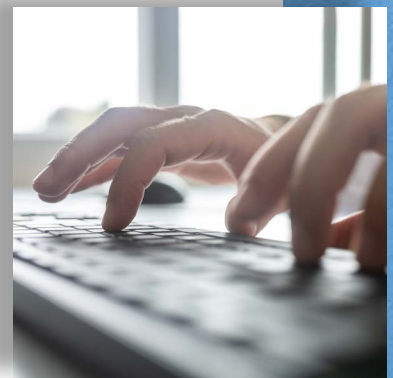


**25,000
SUBSCRIBERS**

ENQUIRIES

Our small but dedicated team has responded to countless requests for information and advice from the public.

Queries ranged from questions about the evidence base of ivermectin, to interview requests and help in convincing friends and family, local MPs and other officials of the benefits of using ivermectin as part of early treatment for Covid-19. The team also gratefully received a large number of encouraging emails expressing appreciation for BiRD's tireless work in advocating for the use of ivermectin in Covid-19.





EbMCsquared CIC

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IVERMECTIN CONFERENCE

THE FIRST INTERNATIONAL IVERMECTIN FOR COVID CONFERENCE

In just a few weeks, we organised the First International Ivermectin for Covid Conference that was held on Zoom Saturday 24th to Sunday 25th April 2021.

We hosted 11 expert medical practitioners and researchers from across the globe who presented to 1,000+ attendees, sharing their knowledge and day-to-day experience of ivermectin's effectiveness in the prevention and treatment of Covid-19. After the event, we built a dedicated web page with access to watch all 7 hours of conference talks available.

Speakers included: Dr. Mobeen Syed, Dr. Tess Lawrie, Prof. Pierre Kory, Prof. Hector Carvallo, Mr Juan Jose Chamie Quintero, Mr Andrew Bryant, Dr. David Chesler, Prof. Eli Schwartz, Dr. Wasif Khan, Dr. Manjul Medhi, Prof. Matjaž Zwitter.

Sent: 15 April 2021 12:25
To: TherapeuticsTaskforce <TherapeuticsTaskforce@dhsc.gov.uk>
Cc: c.whitty@nhs.net; jvt@nottingham.ac.uk
Subject: The International Conference on Ivermectin for Covid-19, 24 & 25 April 2021

Dear members of the Therapeutics Taskforce,

We would hereby like to invite you to the first ever **International Conference on Ivermectin for Covid-19**. This is a medical conference on the most up-to-date RCT and real-world data on the repurposing of ivermectin for covid-19.

The conference will be held on a virtual conference platform and will feature an exciting programme of international medical and research experts including Prof. Pierre Kory, Prof. Hector Carvallo, Mr. Juan Jose Chamie Quintero, Mr Andrew Bryant, Dr Tess Lawrie, Dr. David Chesler, Prof. Eli Schwartz, Dr Wasif Khan, Dr. Gustavo Aguirre-Chang, Dr. Manjul Medhi, and Prof. Matjaž Zwitter.

1000+
ATTENDEES

11
SPEAKERS





B/IRD
British Ivermectin Recommendation Development

The First International Ivermectin for Covid Conference

24th to 25th April 2021 | Online

24 April 2-6pm GMT | 3- 7pm BST

25 April 2-6:15pm GMT | 3 - 7:15pm BST

The first ever conference focusing on the use of ivermectin (IVM) as a prophylaxis and treatment for covid-19.





SYSTEMATIC REVIEW

After months of research, in June 2021 we published our comprehensive systematic review and meta analysis to inform guidelines for using ivermectin in clinical settings.

This type of research is considered the 'gold standard'.

The review included 24 randomised trials conducted in 15 countries among more than 3400 people worldwide. It proved that infections and deaths are dramatically reduced when ivermectin is administered.

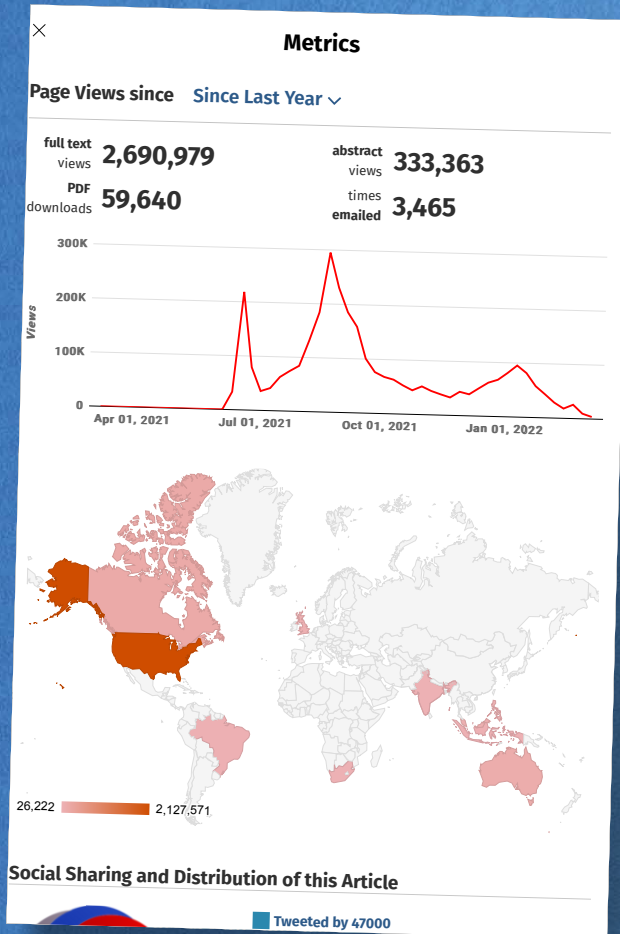
Published in the American Journal of Therapeutics, the most rigorous statistical standards were applied by our experienced author team.

We gave it a full PR launch and created a mini-site to make sure the findings were seen by as many people as possible; the results were impressive:

- ◆ **2.6 million full text views**
- ◆ **Ranked 7th out of 20,432,000 articles**

Source: American Journal of Therapeutics

The screenshot shows the article page on the American Journal of Therapeutics website. The article title is "Ivermectin for Prevention and Treatment of COVID-19 Infection: A Systematic Review, Meta-analysis, and Trial Sequential Analysis to Inform Clinical Guidelines". The authors listed are Bryant, Andrew MSc¹; Lawrie, Theresa A. MBBCh, PhD²; Bowdell, Therese PhD³; Fordham, Edmund J. PhD⁴; Mitchell, Scott MBBCh, MRCS⁵; Hill, Sarah R. PhD⁶; Tham, Tony C. MD, FRCP⁶. The article is from the American Journal of Therapeutics, July/August 2021 - Volume 28 - Issue 4 - p e434-e460. The article level metrics show 31262 views, 47000 tweets, 11 blogs, 12 Facebook pages, 97 news outlets, 32 redits, and 10 videos. The abstract background states: "Repurposed medicines may have a role against the SARS-CoV-2 virus. The antiparasitic ivermectin, with antiviral and anti-inflammatory properties, has now been tested in numerous clinical trials." The areas of uncertainty section states: "We assessed the efficacy of ivermectin treatment in reducing mortality, in secondary outcomes, and in chemoprophylaxis, among people with, or at high risk of, COVID-19 infection." The data sources section states: "We searched bibliographic databases up to April 25, 2021. Two review authors sifted for studies, extracted data, and assessed risk of bias. Meta-analyses were conducted and certainty of the evidence was assessed using the GRADE approach and additionally in trial sequential analyses for mortality. Twenty-four randomized controlled trials involving 3406 participants met review inclusion." The therapeutic advances section states: "Meta-analysis of 15 trials found that ivermectin reduced risk of death compared with no ivermectin (average risk ratio 0.38, 95% confidence interval 0.19-0.73; n = 2438; P = .49%; moderate-certainty evidence). This meta-analysis using the same search strategy as the previous meta-analysis." The article keywords are ivermectin, prophylaxis, treatment, COVID-19, and SARS-CoV-2. The keyword highlighting section states: "Highlight selected keywords in the article text." The search for similar articles section states: "You may search for similar articles that contain the same keywords or you may modify the search criteria." The article level metrics section shows a bar chart with the following data: Tweeted by 47000, Blogged by 11, On 12 Facebook pages, Picked up by 97 news outlets, Reddited by 32, On 10 videos, and 251 readers on Mendeley. The article level metrics section also includes a link to "View full article metrics including social shares, article views and publishing history". The article level metrics section also includes a link to "Learn More". The article level metrics section also includes a link to "Metrics". The article level metrics section also includes a link to "Article Keywords". The article level metrics section also includes a link to "Keyword Highlighting". The article level metrics section also includes a link to "Search for Similar Articles".



2.6 MILLION
FULL TEXT
VIEWS

RANKED #7
OF 20.4 MILLION
ARTICLES

*We should follow the science. The evidence is clear;
ivermectin works.*

Dr. Tess Lawrie



American Journal of Therapeutics 28, e434-e460 (2021)

OPEN

Ivermectin for Prevention and Treatment of COVID-19 Infection: A Systematic Review, Meta-analysis, and Trial Sequential Analysis to Inform Clinical Guidelines

Andrew Bryant, MSc,^{1*} Theresa A. Lawrie, MBBCh, PhD,²
Therese Dowswell, PhD,² Edmund J. Fordham, PhD,²
Scott Mitchell, MBChB, MRCS,³ Sarah R. Hill, PhD,¹ and
Tony C. Tham, MD, FRCP⁴

Background: Repurposed medicines may have a role against the SARS-CoV-2 virus. The antiparasitic ivermectin, with antiviral and anti-inflammatory properties, has now been tested in numerous clinical trials.

Areas of uncertainty: We assessed the efficacy of ivermectin treatment in reducing mortality, in secondary outcomes, and in chemoprophylaxis, among people with, or at high risk of, COVID-19 infection.

Data sources: We searched bibliographic databases up to April 25, 2021. Two review authors sifted for studies, extracted data, and assessed risk of bias. Meta-analyses were conducted and certainty of the evidence was assessed using the GRADE approach and additionally in trial sequential analyses for mortality. Twenty-four randomized controlled trials involving 3406 participants met review inclusion.

Therapeutic Advances: Meta-analysis of 15 trials found that ivermectin reduced risk of death compared with no ivermectin (average risk ratio 0.38, 95% confidence interval 0.19-0.73; n = 2438; I² = 49%; moderate-certainty evidence). This result was confirmed in a trial sequential analysis using the same DerSimonian-Laird method that underpinned the unadjusted analysis. This was also robust against a trial sequential analysis using the Biggerstaff-Tweedie method. Low-certainty evidence suggested that ivermectin prophylaxis reduced COVID-19 infection by an average 86% (95% confidence interval 79%-91%). Secondary outcomes provided less certain evidence. Low-certainty evidence suggested that there may be no benefit with ivermectin for "need for mechanical ventilation,"

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¹Population Health Sciences Institute, Newcastle University, Newcastle Upon Tyne, UK; ²Population Health Sciences Institute, Newcastle University, Newcastle Upon Tyne, UK; ³Emergency Department, Newcastle General Hospital, Newcastle Upon Tyne, UK; ⁴Emergency Department, Newcastle General Hospital, Newcastle Upon Tyne, UK



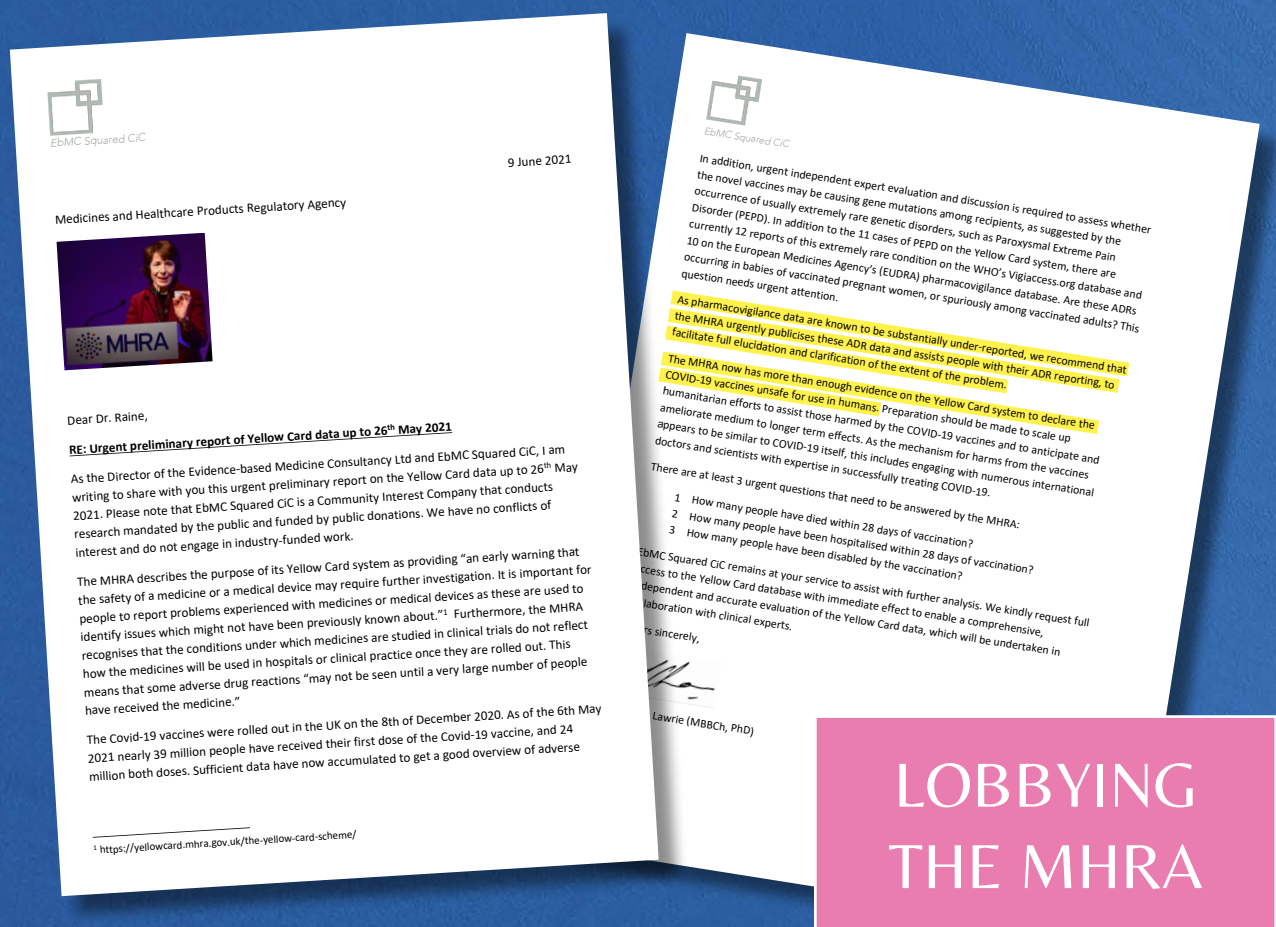
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LOBBYING GOVERNMENT

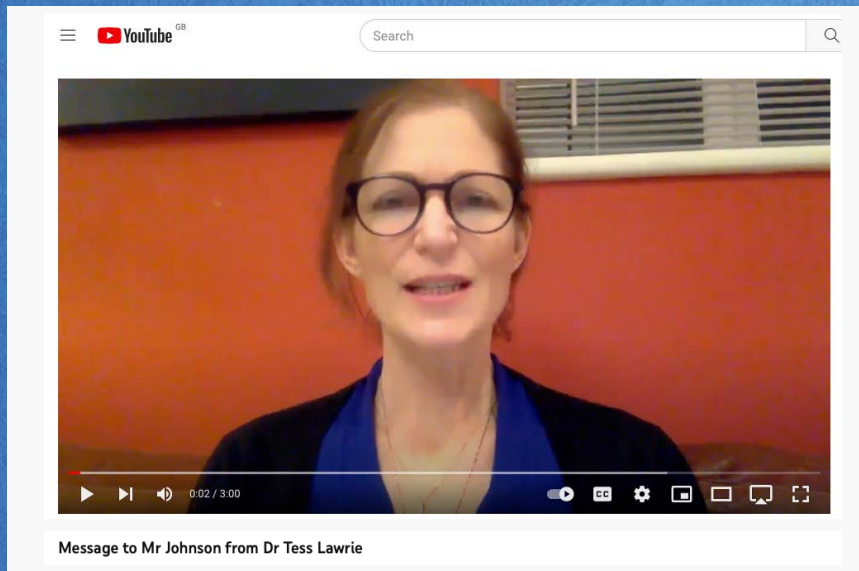
Letter to Dr. June Raine, Chief Executive of the Medicines and Healthcare products Regulatory Agency

June 2021: Dr Lawrie shared an urgent preliminary report on the Yellow Card data up to 26th May 2021.



As pharmacovigilance data are known to be substantially under-reported, we recommend that the MHRA urgently publicises these ADR data and assists people with their ADR reporting, to facilitate full elucidation and clarification of the extent of the problem.

The MHRA now has more than enough evidence on the Yellow Card system to declare the COVID-19 vaccines unsafe for use in humans. Preparation should be made to scale up humanitarian efforts to assist those harmed by the COVID-19 vaccines and to anticipate and ameliorate medium to longer term effects. As the mechanism for harms from the vaccines



VIDEO LETTER

January 2021

LOBBYING PM BORIS JOHNSON



EVIDENCE LETTER

April 2021

The Rt Hon Boris Johnson, MP,
Prime Minister,
Office of the Prime Minister,
10 Downing Street,
London SW1A 2AA

19th of April, 2021

Dear Prime Minister,

Following months of fruitless correspondence with members of your cabinet and government health agencies, we appeal to your reason and common sense by urgently informing you of the growing body of evidence on the effectiveness of ivermectin for the prevention and treatment of covid-19. Ivermectin could prove to be a very useful tool that, in combination with other measures, could once and for all put a stop to this health crisis.

In this letter, we are thus sharing with you the most up-to-date and scientifically rigorous evidence on ivermectin for covid-19. We have attached the following documents:

1. Evidence-to-Decision Framework of the British Ivermectin Recommendation Development (BIRD) Meeting
2. Executive Summary of the BIRD meeting proceedings
3. Systematic review and meta-analysis on ivermectin for covid-19

The British Ivermectin Recommendation Development (BIRD) Meeting was held on Saturday 20th February 2021 via Zoom from Bath, United Kingdom. The expert panel of 65 health and allied professionals and other stakeholders included representatives from 16 countries, including the United States. The ethos of the BIRD meeting was that of scientific rigor and transparency in the spirit of international collaboration towards a common goal – that of saving lives.

The recommendation was developed according to the standards of the World Council for Health.

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LETTERS TO GOVERNMENTS



Together with our partner the FLCCC, we wrote to governments around the world, asking them to consider using ivermectin to reduce the impact of the pandemic.

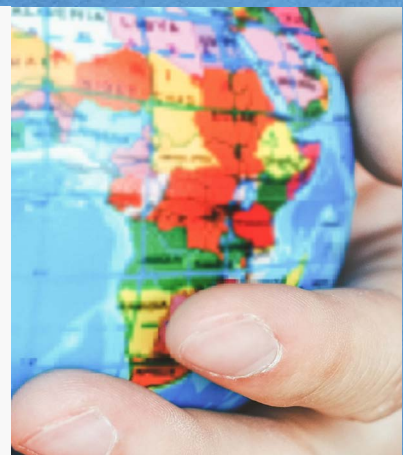
We contacted 25 administrations including Australia, India, Sri Lanka, Jamaica and Mauritius. The letters contained a pressing recommendation to use ivermectin for treatment of Covid-19. We believe that our statements played a critical role in the development of treatment guidelines in several countries, including India.



25
GOVERNMENTS
CONTACTED

An excerpt from one of our letters:

Ivermectin's ability to beat Covid-19 can be evidenced in many parts of the world, including the Dominican Republic, India, Zimbabwe and South Africa, as well as in other African countries where mass administration of ivermectin against parasitic infections is practiced.





BIRD GROUP WEBSITE

The BiRD website launched in April 2021, with information and updates on Covid care and our work to approve ivermectin.

It has been a phenomenal success, providing the world with a source of honest, science-backed information, as well as practical advice for practitioners and individuals.

- ◆ 3.6 million page views
- ◆ Over 600,000 unique visitors
- ◆ 10,423 subscribers
- ◆ 25 newsletters
- ◆ 180,000 emails

180,000
EMAILS



Shop



8,400
NEWSLETTER
SUBSCRIBERS

3.6 MILLION
PAGE VIEWS

600K+
UNIQUE VISITORS

The screenshot shows the BIRD website's "IVERMECTIN NEWS" section. The header includes the BIRD logo, navigation links (NEWS, Videos, Covid Care, FAQs, Blog, Get Involved, Shop, Donate, Evidence + Protocols, Subscribe, About), a search bar, and a "Donate" button. The main content area is titled "IVERMECTIN NEWS" and includes a search bar and a "Please bookmark this page and visit regularly to find the latest Protocols, Evidence, Trials and more to show how ivermectin can be used successfully." message. The "Latest News" section features several articles:

- Watch. Dr Tess Lawrie sends a video letter to Dr Andrew Hill one year on from his U-turn on ivermectin** (November 22, 2021). The article mentions that in October 2020, Dr Andrew Hill was tasked to report to the World Health Organisation on the dozens of new studies from around the world.
- Where it all began...** (October 28, 2021). The article mentions that in January 2021, at the height of the pandemic and crisis in hospitals, Dr. Tess Lawrie, using her years of...
- Letter to Alex Berenson** (August 5, 2021). The article mentions that the Bird Group Team writes to Alex Berenson pointing out that some of his writings have appeared to have suffered from selectivity and missing the...
- Video: The Ivermectin Story** (July 13, 2021). The article mentions that understanding why Ivermectin is so important Director Adrian Urso first discovered in 1973, Ivermectin won the Nobel Prize in 2015. What makes this drug so...

The "Earlier" section features several articles:

- Presentation: Repurposed drugs in Covid-19: Ivermectin** (November 22, 2021). The article mentions a reminder of the presentation given to Scientific Conference of the Royal College of Emergency Medicine on 6 October 2021. The talk was given by: Australian Philip Altman BPharm (Hons), MSc, PhD gives his detailed comparison of ivermectin and Molnupiravir which Merck is developing as an oral treatment for covid.
- India: Study of health care workers demonstrates that ivermectin can prevent Covid infection** (August 5, 2021). The article mentions a prophylactic role of Ivermectin in Severe Acute Respiratory Syndrome Coronavirus 2 Infection Among Healthcare Workers Behara, Patro et al. Two doses of oral ivermectin (200...

At the bottom right, there is a pink banner with the text: worldcouncilforhealth.org/donate/




PROTOCOL PUBLISHING

Aside from publishing our own research, we have helped many other doctors and health experts publish their protocols for treating and preventing Covid-19.

Besides providing professional graphic design, we also made their protocols available to the public on our website.

COVID-19 PROTOCOL

Lucy Kerr, Director of International Affairs of Doctors for Life- Brazil, (Doctors for Life)



Médicos pela Vida
contra a COVID-19

Therapeutic Ivermectin Protocol

Increasing the dose of Ivermectin in the disease is necessary because now the drug will have to inhibit, in addition to the ACE2 receptor, the multiple molecules of Importins α and β to avoid the nuclear import of viral material. And ivermectin acts by occupying the Importin α and β receptor that would be used by the viral material, requiring many more molecules of the drug. Also in the inflammatory phase, IVM will neutralize and/or block 52 toxic viral proteins or proteases, including the 3 worst: PL-pro, 3CL-pro and SUD. So, we need more molecules to do this blockade. And we need more IVM molecules for its anti-inflammatory and anti-platelet and anti-aggregator function of red blood action (anticoagulant), which has allowed to dispense heparin use, even in moderate cases. The increase IVM starts with 3 times the label dose and extends up to 10 times if the patient is extremely sick and obese. The more obese the patient, the more we will have to increase the dose, as ivermectin is avid for the adipose tissue, which competes for IVM with cells that are being infected by the virus and need the drug. Most of the time I use 3 to 5 times the label dose.

Ivermectin

= from 0.6mg to 1g/kg of weight for 5 to 10 days, increasing the dose up to 1.5 g/kg of weight - depending on the evolution. And it can reach 2g/kg if needed. I only administer antibiotics if the patient has a fever, due to unpleasant side effects, often with vomiting and malaise. Increasing the dose of IVM allows the use of its antibiotic effect (bacteriostatic, to be more precise), avoiding the use of toxic antibiotics in the initial phases, without infection, in addition to the anti-inflammatory, anticoagulant and immune modulating effects.

Vitamin C

with rose hips time release 1g (INTERNAL USE), 2 tablets twice a day

Zinc

50mg (internal use) - 1 tablet a day

Vitamin D3

10,000 IU (internal use) - 1 tablet (gelatinous capsule and oily content) per day during a meal.

Quercetin

500mg - 1 tablet a day

Melatonin

5mg - 1 tablet a day 30 minutes before bedtime

Acetylcysteine

600mg granules - 1 sachet of 5g diluted in 250ml of water, 30 minutes before bedtime

Doxycycline

100mg - only if the patient needs antibiotics, 1 tablet every 12 hours
I check how the D-Dimer and fibrinogen are doing before prescribing the heparin:

Clexane

40mg/0.4ml- Injectable solution (10un of 0.4ml) once a day



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REBUTTALS & COMPLAINTS

One of our most important and labour-intensive tasks is addressing misinformation from media, governments and even other scientists.

We have produced over 15 letters and other rebuttals to journals challenging incorrect writings.

As yet, not one of our rebuttals has ever been challenged back by the authors.

Many Big Media channels were, for a time, generating misinformation in large quantities. Tackling this was an immense challenge, however we raised complaints wherever possible.

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✓ Yes, I agree

✖ No, take me to settings

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CBBC

More

Search

Contact the BBC

Contact Home

Questions

Comments

Complaints

Make A Complaint

1

2

3

Your Complaint

Your Details

Review And Submit

Complaint

Edit

What is your complaint about?

TV (programmes/schedule)

Which TV channel or service is your complaint about?

BBC News Channel

Are you contacting us about a previous complaint?

No

Your Complaint

Edit

What is the subject of your complaint?

Misleading, malicious and false claims

Please enter your complaint, and please don't add personal details such as your name, email or phone number in this field – we'll ask you for those at the next stage

A misleading piece intent on painting ivermectin as "dangerous horse paste" and principally for animals. Ivermectin is a human medication and is FDA and MHRA approved. It is also a WHO "Essential Medicine", eradicating horrific illnesses through 4 billion doses over 40 years. It continues to protect millions and is very safe, safer than aspirin. Ivermectin has strong antiviral and anti-inflammatory properties and features in early covid treatment protocols from expert clinicians - not 'right wing anti-vaxx extremists' as Atkins maliciously portrayed supporters. He falsely claimed that there is 'no evidence' for ivermectin for Covid. There is lots of it; over 64 studies so far. 45 are peer-reviewed and 35 are RCTs, involving 26 509 patients, conducted by world-class researchers and medical professionals. Gold standard meta-analyses in published journals supporting ivermectin for covid have failed to be noticed by Atkins' team. The real truth is that introduction of (human) ivermectin could save countless lives and remove many of the restrictions surrounding covid, just as health authorities in India, Mexico and many other countries have discovered. But these inconvenient facts don't suit Atkins' 'horse paste' narrative. The article by the New York Times he quotes is debunked. This programme is poorly researched, biased and fails to uphold BBC's journalistic standards and broadcast charter of impartiality. It also could lead to considerable harm and unnecessary death through lack of access to this essential medicine.

Select the best category to describe your complaint

Factual error or inaccuracy

What is the programme title?

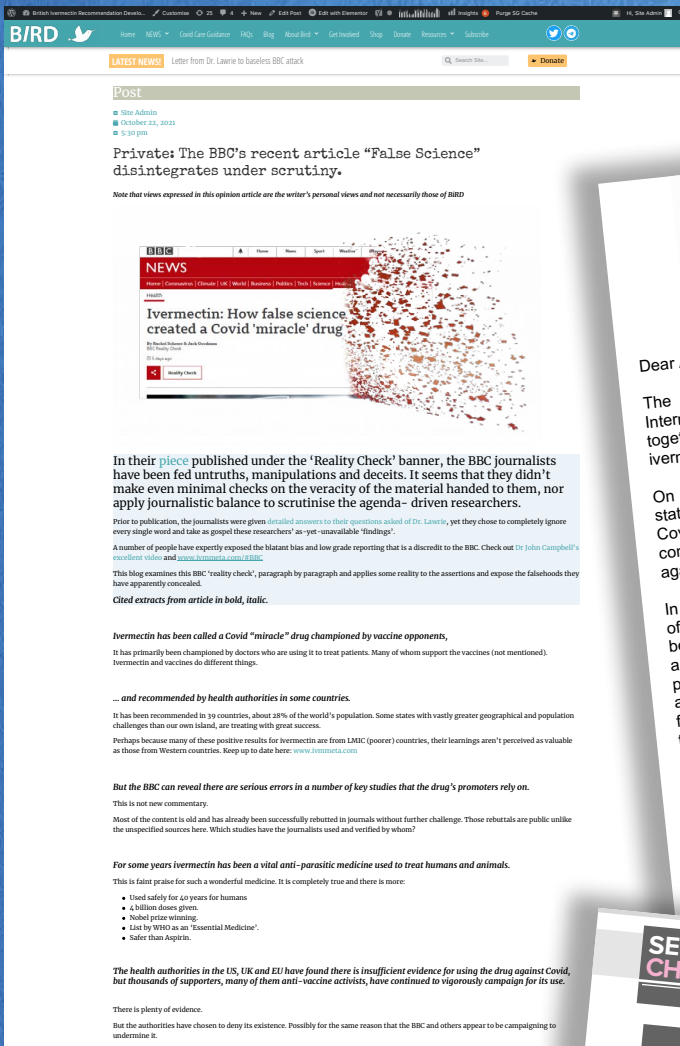
Ros Atkins On...

When was it broadcast? (dd/mm/yyyy)

16/09/2021

How did you watch or listen to the programme?

Actual (Live)



15 JOURNAL AND PRESS REBUTTALS





IVERMECTIN - JUDICIAL REVIEW

BiRD International has been supporting an application for a Judicial Review that will determine if the Government's position against ivermectin was justified and given the appropriate due process.

Please note that this application is presently on hold while we await further developments

How does it work?

The claimant sets out a statement of facts and grounds and supporting evidence. The defendant puts in a defence. A judge considers these, initially to decide whether there is a case to be heard, with prospects of success. Given 'permission' the case goes on, with more detailed preparation from both sides, to a final hearing when the judge hears submissions from both sides (not from witnesses) and issues a judgment. Proceedings are in the Administrative Court, which is part of the High Court of Justice.

Historically, people could go to the King or Queen and seek remedies to remedy injustice. It's about equitable remedy. Even today Judicial Review claims are referred to as brought by The King on behalf of the claimant.

Why choose a Judicial Review for ivermectin?

A Judicial Review is not about damages, but about decision making. So where one wants to argue that the Government is behaving wrongly, one can apply for judicial review to get the court to adjudicate. Currently, the Government does not authorise the use of ivermectin for human use or to treat Covid-19. So it is very hard to get in the UK and not available for doctors to prescribe. Judicial Review is a route to force the Government to change its approach.

What is a Judicial Review?

A Judicial Review is a way of challenging decision making of public bodies, to bring them to account. JR deals with challenges against unlawfulness and provides remedies such as a declaration of unlawfulness, orders to do something or not to do something, sending the decision back for a fresh decision with the benefit of judicial guidance as to where the decision making went wrong, setting aside decisions reached.



What are you claiming on the Judicial Review? What evidence is there?

That faced with a pandemic, even though the evidence of efficacy of ivermectin may not be proven to a very high level it is very safe and very cheap, so it doesn't make sense not to make it available. There is evidence that it is effective, both from clinical trials and from experience of use generally in various parts of the world. Even though some of the evidence is based on poor quality research, that shouldn't alter the fact that it appears to be effective, doesn't cause harm, and costs very little. Faced with that, the Government is not acting reasonably or rationally and double standards were applied with the approval of newly developed, less safe, drugs.

How important is the quality of evidence for this process?

The argument is over the balance of efficacy vs. harm. The less evidence of harm, on the one hand, and more sound evidence of efficacy on the other, makes it more obvious how irrational it is not to have ivermectin available for use in the UK. No reasonable person in their right mind would ignore it. The better the quality of evidence, the more difficult it is to ignore.

What has happened so far? What is yet to happen?

This case is still at pre-action stage and we are trying to ensure that there is a good enough case to proceed to court, if the Government won't change its approach.

Please note that this application is presently on hold



WORLD IVERMECTIN DAY

In July 2021, BiRD shared an important message with the world.

A message everyone deserves to hear:

Covid-19 is treatable and ivermectin is the key.

This was celebrated with World Ivermectin Day - a people-powered day showcasing proof and success stories.

Created in just a few weeks by a team of volunteers, World Ivermectin Day featured talks and discussions from dozens of contributors. Experts from all over the world informed and educated the public about ivermectin and the challenge to get it approved for the treatment of Covid.

Content included presentations, expert panels, moving testimonials and test-yourself quizzes that are still available to millions online at www.worldivermectinday.org

The decentralised and grassroots nature of the day inspired individuals to organise their own live meetings and activities across the globe and clocked up **300 million web impressions, half a million minutes of video watched and 10,000 mentions on social media.**



The day even trended on Twitter!

Contributors: Dr Pierre Kory (United States), Dr Ira Bernstein (Canada), Dr Sabine Hazan (United States), Dr Pinky NJ Ngcakani (South Africa), Dr Wahome Ngare (Kenya), Dr Hector Carvallo (Argentina), Dr Lucy Kerr (Brazil), Dr Flavio Cadegiani (Brazil), Dr Juan Bertoglio (Chile), Dr Matjaz Zwitter (Slovenia), Juan Chamie (United States), Prof. Nathi Mdladla (South Africa), Dr Homer Lim, Dr Allan Landrito (Philippines), and Dr Priyamadhaba Bahera, Dr Prof. Binod Kumar Patro, Dr Biswa Mohan Padhy, Dr Rashmi Ranjan Mohanty (INDIA)

**10,000
SOCIAL MEDIA
MENTIONS**

Two paintings, by children about the world ivermectin day.

MR. MAHDI SAHEB
 A DAD WHO IS PROFESSIONALLY A BUSINESS ANALYST
 * VANCOUVER, BC, CA

Go to Story & Share

Share this positive message to the world!
worlddivermectinday.org



A world map with various countries highlighted in green, pink, and orange. Each highlighted country has a circular badge that reads "WORLD IVERMECTIN DAY July 24, 2021". The map includes labels for "North Atlantic Ocean", "South Pacific Ocean", and "No Pac Oce". Two large text boxes are overlaid on the map: a purple one at the top right stating "300 MILLION WEB IMPRESSIONS" and a blue one at the bottom center stating "6 HOURS OF VIDEO CONTENT STREAMED GLOBALLY".

worldcouncilforhealth.org/donate/



EbMCsquared CIC

ACTIVITY REPORT - APRIL 2021 TO MARCH 2022

PILOT COVID CLINIC

COVID CLINIC

We trialled a dedicated Covid care, doctor-staffed online clinic.

During the height of the pandemic, we were receiving a growing number of calls for help and advice on early treatment, which we were not in the position to provide. It became clear that there was an undeniable demand for a service that would offer care and advice on the early treatment of Covid-19.

With extra fundraising through the Ivermectin Approval Club, we were able to do something practical. From August until November 2021, the medical team helped over 120 people with acute Covid-19, Long-Covid and also illness after vaccination (post-Covid Vaccine Syndrome). The clinic was free at the point of contact and consultations were held via video link.



"I experienced the most exceptional care and attention from the Covid care doctor via telehealth. My ivermectin and other prescriptions were sorted promptly and arrived the next day. My anxiety and concerns were immediately alleviated, and I made a full recovery quickly. Thank you!"



120+
PEOPLE HELPED

DOCTOR-LED

'Just to say thank you very much for your support during my Covid infection. The Covid Clinic was such an important part of my recovery and the doctor's expertise and genuine care made me feel like I was in safe hands.'



EVIDENCE TO HEALTH AGENCIES

CONVINCING DECISION MAKERS TO DO THE RIGHT THING

We considered it crucial to supply authorities and decision makers with the full facts on ivermectin.

This was doubly important given the disinformation campaign being waged against the safe, effective treatment. We sent the evidence on ivermectin to:

- ◆ *World Health Organisation*
- ◆ *National Institute of Health (USA)*
- ◆ *Federal Drugs Administration (USA)*
- ◆ *Medicines and Healthcare products Regulatory Agency (UK)*
- ◆ *South African Health Products Regulatory Authority*

We also sent comprehensive information to the Canadian and other health authorities in the form of an Evidence to Decision Framework, which is the gold standard for developing clinical practice guidelines.

The evidence pack included evidence and considerations on effectiveness and safety of ivermectin, as well as acceptability, feasibility, resource use and cost-effectiveness, equity implications and people's values and preferences.

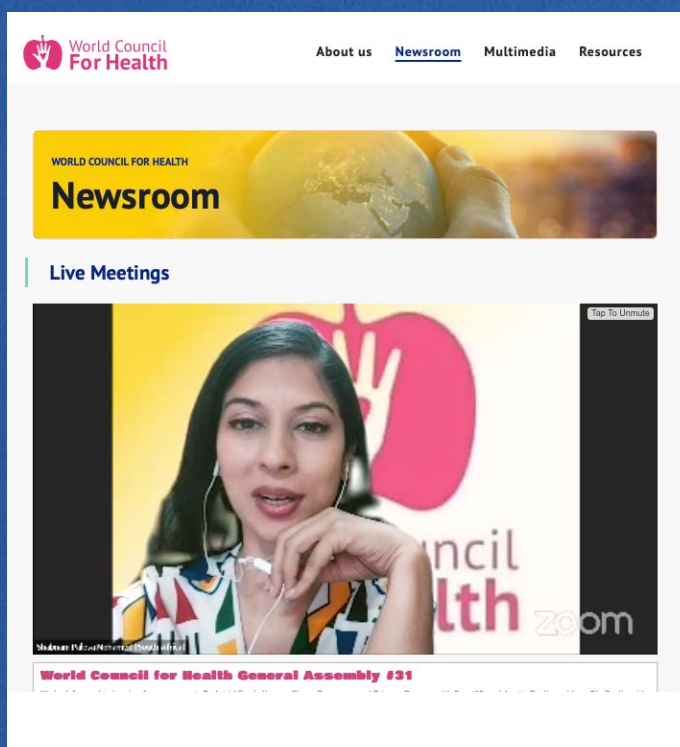


WORLD COUNCIL FOR HEALTH



Following the successes of BiRD and World Ivermectin Day, both of which became worldwide phenomena, World Council for Health was born in September, 2021. This grassroots initiative brings to the table the world's best health advocates, doctors, innovators, and activists fighting to achieve good health for all.

World Council for Health has now become a hugely popular source for health information and its weekly Monday night General Assemblies regularly attracts world class speakers and an audience of several thousand people from across the globe.



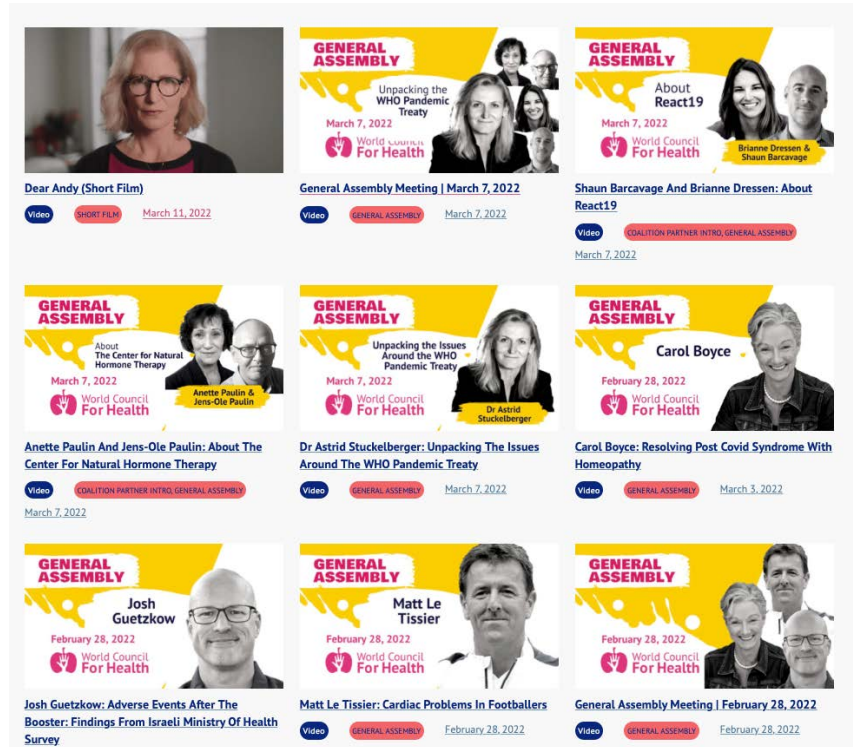
40 COUNTRIES
REPRESENTED

POPULAR VIEWS

The publications and campaigns have generated huge numbers of views:

- ◆ *Stop to vaccines* - 700k
- ◆ *Spike Protein Detox* - 500k
- ◆ *Covid 19 Treatment Guide* - 285k

WEEKLY GENERAL ASSEMBLIES



3.1 MILLION PAGE VIEWS

MISSION STATEMENT

The World Council for Health is a non-profit initiative for the people, that is informed and funded by the people. Our global coalition of health-focused organizations and civil society groups seeks to broaden public health knowledge and sense-making through science and shared wisdom. We are dedicated to safeguarding human rights and free will, while empowering people to take control of their health and wellbeing.



EbMCsquared CIC

ACTIVITY REPORT - APRIL 2021 TO MARCH 2022

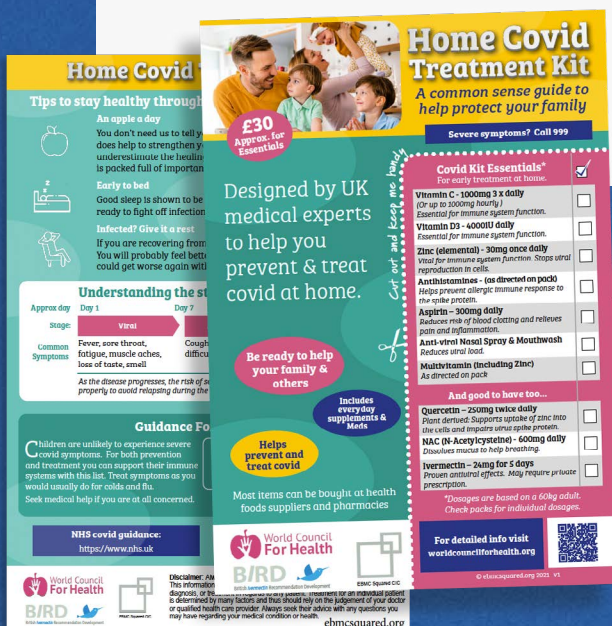
EMPOWERING PEOPLE ON HEALTH

PUBLIC INFORMATION

We are determined to share scientific and common-sense advice with everyone.

Our many flyers offer accessible and sensible Covid prevention and treatment guidance that includes a number of commonly available supplements and medicines - not just ivermectin.

With the help of our talented volunteers, we have translated these flyers into several languages and they remain available on our website.



WORLD COUNCIL IN NUMBERS

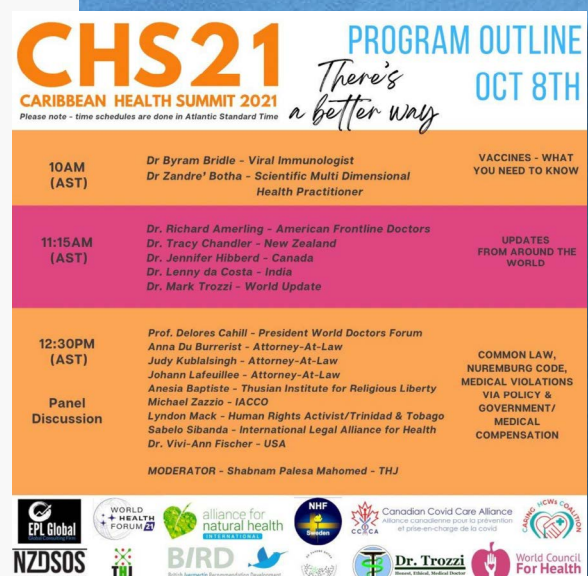
- ♥ *Telegram Followers - 33,086*
- ♥ *Telegram Discussion Group - 7,440*
- ♥ *Facebook Followers - 4,495*
- ♥ *Newsletter Subscribers - 35,000*



SOME OF THE CONFERENCES WE HAVE SUPPORTED:

- ♥ *Brazil Conference*
- ♥ *Understanding Vaccine Causation Conference*
- ♥ *Caribbean Conference*
- ♥ *Malaysian Conference.*

The Understanding Vaccine Causation Conference was very popular with 300-400 tuning in live for the 7 hour programme.

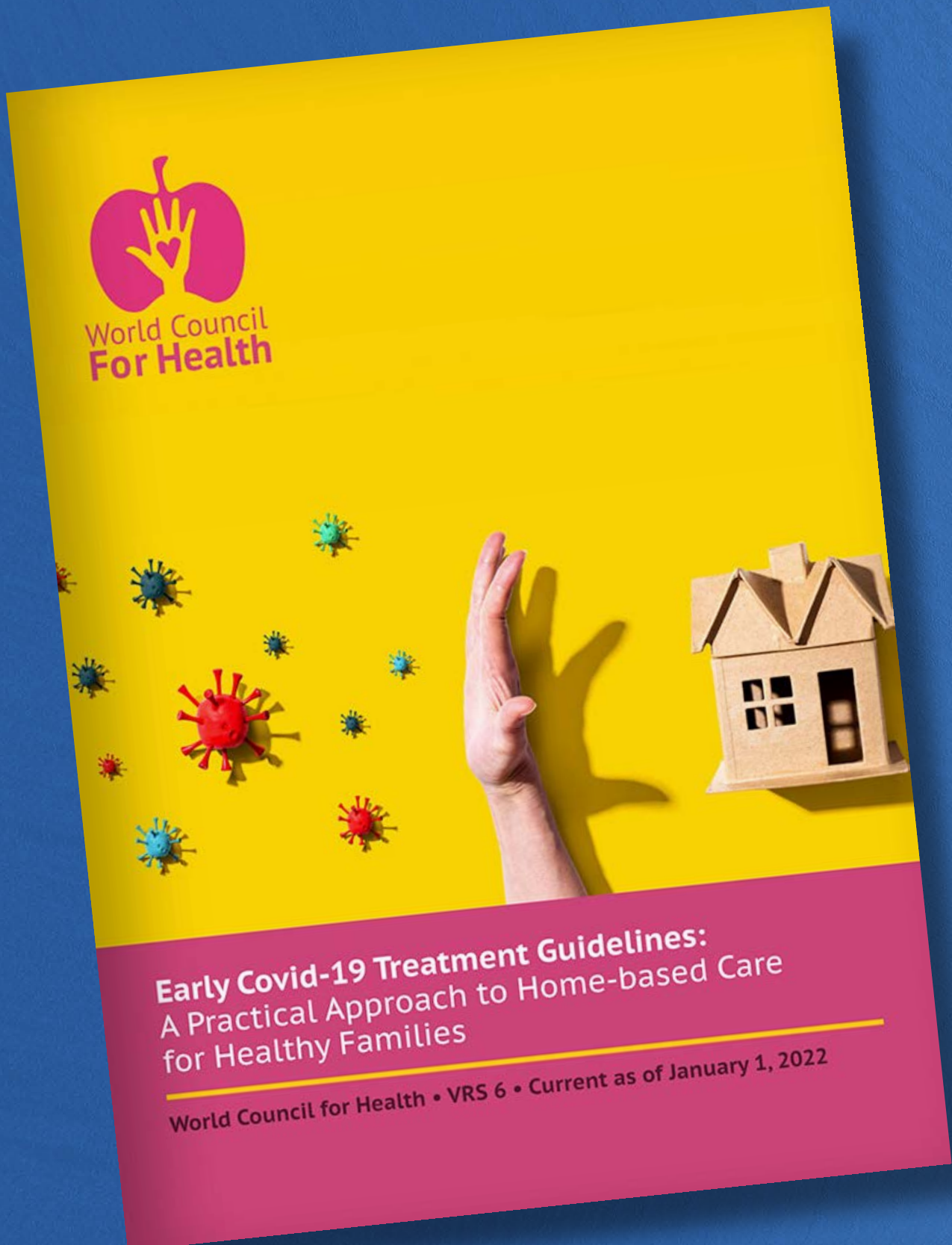




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ACTIVITY REPORT - APRIL 2021 TO MARCH 2022

COVID CARE GUIDELINES



A comprehensive Covid and post-vaccine care guidelines document was created in collaboration with doctors around the world.





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ACTIVITY REPORT - APRIL 2021 TO MARCH 2022

MEDIA AND EVENTS

MAKING SENSE...

The EbMCsquared team assisted with the planning and marketing of the Ireland-focused events 'Making Sense.'

EMPOWERING CONVERSATIONS

Making Sense...

VIRTUAL EVENT

...of the Pandemic Response in Ireland

Episode #2

This Weekend!!

Sunday 27 February
6pm Dublin

Live Panel Discussion
followed by Q & A

Zoom registration:
makiingsense.info

Supported by EBMCSquared.org

Dr Billy Ralph

Dr Pierre Kory

Nick Hudson

Dr Jessica Rose

Chair: Sara Haboubi

EMPOWERING CONVERSATIONS

Making Sense...

VIRTUAL EVENT

...of the Pandemic Response in Ireland and Lessons for the Future.

Sunday 30 January
6pm Dublin

Live Panel Discussion
Chair Sara Haboubi

Zoom registration:
makiingsense.info

Supported by EBMCSquared.org

Prof. Matias Desmet

Steve Kirsch (TBC)

Dr. Tess Lawrie

Dr. Michael McConville

Dr. Peter McCullough

Dr. Pat Morrissey

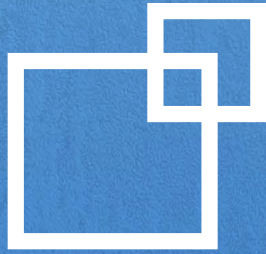


TALKING TO THE MEDIA

We are regularly invited to appear on podcasts and other live shows including the Dana Show and Bret Weinstein's Dark Horse podcast.

This visibility further establishes us as one of the key voices in the movement for health transparency and justice.

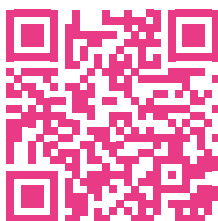




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WORLDCOUNCILFORHEALTH.ORG

11 Laura Place, Bath. BA2 4BL



worldcouncilforhealth.org/donate/